

FOR IMMEDIATE RELEASE

Contact:

Brian Solis

FutureWorks

(408) 428-0895 x101

brian@future-works.com

Ricoh to Feature Wireless Imaging Solutions at DigitalFocus 2001 @ Orlando

WEST CALDWELL, N.J., Feb. 9, 2001 -- Ricoh™ PC Peripherals Business Unit will open a vivid window into the future Feb. 10, when the company previews its RDC-i700™ wireless, Internet-ready converged digital camera and communications tool. The demonstration will occur at DigitalFocus 2001 @ Orlando, immediately prior to the annual PMA photography show.

The RDC-i700 is Ricoh's ultra-portable business productivity solution for anywhere, anytime image communication. It took Time Magazine's Innovation of the Year Award in 2000 and is about to change the mobile workplace forever.

Who: All members of the working press, analysts and other attendees

What: Ricoh displays new wireless imaging and communication solutions using RDC-i700

Where: DigitalFocus 2001 @ Orlando, Walt Disney World Swan Hotel, Orlando, Florida

When: 7:00 to 10:00 p.m., Saturday, February 10, 2001

Far more than a simple imaging device, the Internet-ready RDC-i700 has an unprecedented feature-set that enables users to connect direct-to-Internet in order to communicate images, data and text without a computer. More information regarding the Internet-ready RDC-i700 and the exciting new possibilities it unleashes is available at www.ricohwireless.com.

###

Ricoh and Ricoh RDC-i700 are trademarks of Ricoh Ltd. All other trademarks or product names are property of their respective owners.